



# MEDGOVERNANCE Project

New Regional Governance of the Euromed Area



**Regione Toscana**  
Diritti Valori Innovazione Sostenibilità



## First Master Class

# “The Europe 2020 Strategy and the Mediterranean: Challenges and Prospects for Territorial Cooperation”

Seville, 14 - 15 June 2010

## Programme

31.05.2010

## **CONCEPT NOTE**

The **MEDGOVERNANCE Project** is a territorial cooperation project in the framework of the European Commission MED Programme of interregional cooperation (March 2009 – February 2011). It brings together six European Mediterranean regions: Junta de Andalucía; Generalitat de Catalunya; Région Provence-Alpes-Côte d'Azur (PACA); Regione Piemonte; Regione Lazio; and Regione Toscana, and their respective research and training institutes: Fundación Tres Culturas, Seville; Institut Europeu de la Mediterrània (IEMed), Barcelona; Institut de la Méditerranée, Marseille; Paralleli – Istituto Euromediterraneo del Nord-Ovest, Turin; Centro Studi Politici Internazionali (CeSPI), Rome; and Associazione MAEM/MEMA, Florence; as well as the Inter-Mediterranean Commission of the Conference of Peripheral Maritime Regions of Europe (CPMR). The partners are assisted by Plural – European Study Centre in Florence. The Project's main objective is to develop common regional policies in the Mediterranean in a new multi-level governance framework.

**Mediterranean Governance Report.** Research in the first phase of the MEDGOVERNANCE Project focused on the governance framework for the preparation and the implementation of major policies affecting the Mediterranean region in the following five policy domains: environment, transport, competitiveness and innovation, migration and culture. For each of these domains, the issue of "multilevel governance" and the actual contribution of regions to these policies were investigated. Research institutes participating in the Project coordinated the preparation of five Thematic Reports through transnational working groups involving stakeholders actively engaged in the specific policy fields. The Institut de la Méditerranée made a transversal analysis of the contributions prepared by project partners, contributions that are presented in the "Mediterranean Governance Report".

**The Master Classes Programme: "The Mediterranean in 2020: Challenges and the Role of Regions"** is part of the second phase of the Project. This single coherent programme is made up of three Master Classes: Seville, 14-15 June 2010; Marseille, 14-15 October (*dates to be confirmed*); and Florence, 24-25 November. The Master Class Programme aims to strengthen the political role of regions and, in particular, to define a strategic approach of Mediterranean regions for the EU 2014-2020 financial and operational programming and the Europe 2020 Strategy. Participants are high-profile officers and politicians of Regions and other stakeholders. The specific objectives of the entire Master Class Programme are: 1) to assess the debate on and preparatory work for the Europe 2020 Strategy and the status/role of the regions therein; 2) to assess the developments within the Mediterranean and the role of the Mediterranean in Europe and in global affairs; 3) to assess existing instruments and forms of cooperation in the Mediterranean; 4) to analyse existing instruments and forms of multi-level governance in Europe and assess their relevance for the Mediterranean; 5) to make specific concrete proposals for multi-level governance in the Mediterranean, including macro-regional approaches. The three Master Classes will cover all these issues, according to the following structure: the First Master Class will focus particularly on the first two objectives; the Second Master Class on the third and the fourth ones; and the Third Master Class on the fifth issue. The results of the Master Class Programme will be presented at an International Conference which is scheduled to take place in Barcelona in February 2011, which will mark the end of the Project. The Master Classes are organised jointly by the respective hosting region and the MAEM/MEMA Association.

**Implications of the "Europe 2020 Strategy".** On the basis of the analysis of the main forward-looking trends for the coming years in the Mediterranean, the Master Class will focus on the implications of the new "Europe 2020 Strategy" for the Mediterranean, as well as its possible Mediterranean dimension (Europe-Mediterranean 2020 Strategy), in particular from the point

of view of regions. More specifically, the possibilities of developing a territorial cooperation strategy in the Mediterranean along the main lines of the Europe 2020 Strategy will be explored. The Europe 2020 Strategy proposes itself as a road map to increase long-term competitiveness of European economies and to preserve the European social model along the following lines: employment, innovation and competitiveness, climate change, education and fight against poverty. This agenda should integrate in the same overall dynamics intra-European territorial cooperation and North-South territorial cooperation across the Mediterranean.

**Prospects for territorial cooperation in the Mediterranean.** The prospects for territorial cooperation in the Mediterranean and across the Mediterranean (Objective 3 of the regional policy, Cross Border Programmes and European Instrument for Neighbourhood and Partnership) will be discussed in the Master Classes, in particular with a view to the negotiations of the new EU Financial Perspectives 2014-2020. The issues of the amount of resources, the potential new instruments to be developed and which could be the strategy and priorities of the regions in this process will be addressed.

**Documents.** The Association MAEM/MEMA together with the local organisers of the Master Classes (respectively: the Junta de Andalucía, the Région PACA, and the Regione Toscana) will provide all relevant documentation produced by the Medgovernance Project and by other actors.

**Participation in the Master Classes** is in principle on invitation but upon request limited exceptions may be made. For further information please contact: [costanza.pintimalli@maem-mema.org](mailto:costanza.pintimalli@maem-mema.org), [antonio.guirado@juntadeandalucia.es](mailto:antonio.guirado@juntadeandalucia.es), [celia.rosell@juntadeandalucia.es](mailto:celia.rosell@juntadeandalucia.es).

**For further information concerning the MEDGOVERNANCE Project**, please visit its website: [www.medgov.net/site/homepage.htm](http://www.medgov.net/site/homepage.htm).

## **FIRST MEDGOVERNANCE MASTER CLASS**

### **Introduction**

The first of the three planned Master Classes provides an excellent opportunity to analyse the prospects for territorial cooperation in the Mediterranean. It has been scheduled just a few days before the final European Council of Spain's EU Presidency, which should definitely approve the Europe 2020 Strategy whose main guidelines were already presented in the Spring European Council in March 2010.

### **Working document**

The Junta de Andalucía has commissioned a working document on the issues of the Master Class as a basis for discussion, as well as a Synthesis and Conclusions Document which will be published and disseminated before the following Master Class (to be held in Marseille in October 2010).

## Programme

*Monday 14 June*

- 09:00-10:00 **Opening Session: The Territorial Agenda Cooperation for Mediterranean Regions**  
Junta de Andalucía  
Regione Toscana  
Région P.A.C.A  
Regione Lazio  
Regione Piemonte  
Generalitat de Catalunya
- 10:00-10:15 **Medgovernance Project & Master Classes**  
**Maria Dina Tozzi**, Head International Affairs Service, Regione Toscana
- 10:15-10:45 Coffee Break
- 10:45-12:15 **The Mediterranean and the Regions Towards 2020. Main Trends**  
Chair: **Elvira Saint-Gerons**, Managing Director, Fundación Tres Culturas
- “The Mediterranean in 2020: Main Trends and Challenges”  
**Pierre Beckouche**, Scientific Advisor of IPEMED (Institut de Prospective Economique du Monde Méditerranéen)
- “The White Book on Multilevel Governance: A New Framework for the Involvement of Regions in Policy-Making and Implementation”  
**Béatrice Taulègne**, Head of the Committee of the Regions’s Forward Studies Unit for the Monitoring of Cross-Sector Priorities
- 12:15-13:30 **Euro-Mediterranean Territorial Cooperation: An Assessment**  
Chair: **Imco Brouwer**, Secretary MAEM/MEMA Association
- “Territorial Cooperation in the Mediterranean: Where We Stand?”  
**Bodil Persson**, Head of Sector ENPI Cross Border Cooperation, DG AIDCO, European Commission
- “A Preliminary Assessment of the Euro-Mediterranean Territorial Cooperation Instruments”  
**Albert Sorrosal**, “Key expert” Regional Capacity Building Initiative (RCBI).
- 13:30-15:00 Lunch
- 15:00-16:30 **“The Europe 2020 Strategy and the Mediterranean”**  
Chair: **Jean Claude Tourret**, Director, Institut de la Méditerranée
- “Mediterranean Territorial Cooperation in Europe: Building on the Experience Towards 2020”  
**José Antonio Ruiz Casas**, Programme Manager Territorial Cooperation, DG REGIO, European Commission
- “Implications of the Europe 2020 Strategy for the Mediterranean: What Scope for a Common Agenda?”

**Iván Martín**, Professor, Instituto Complutense de Estudios Internacionales

Discussion

16:30-17:00 Coffee break

17:00-18:00 **Key-note Speech: "The Mediterranean and Europe in 2020: A Vision from the South"**

**Larabi Jaïdi**, Professor of the Mohamed V University

Discussion

*Tuesday 15 June*

09:30-10:30 **Key-note Speech: "Europe - Mediterranean Cooperation: Past, Present and Future"**

**Benita Ferrero**, Former European Commissioner **(To be confirmed)**

10:30-11:00 Coffee break

11:00-12:30 **What Strategy for European Mediterranean Regions in Relation to the Financial Perspectives 2014-2020?**

Chair: **Alberto Morillas**, Coordinator of the General Secretary for External Action, Junta de Andalucía

"The Territorial Cooperation Agenda in the Mediterranean after the Spain's EU Presidency"

**Paqui Santonja**, Executive Adviser, Cabinet of the Secretary of State for the EU, Spanish Ministry of Foreign Affairs and Cooperation

"What Strategy and Which Priorities for the Regions in Relation to the Upcoming Financial Perspectives 2014-2020?"

**Philippe Chichowlaz**, Adjunct General Director in charge with International Relations and European Affairs, PACA Regional Council

Discussion

12:00-13:30 **Synthesis and Conclusions of the Master Class and Presentation of the Next Master Classes**

**Miguel Lucena**, Secretary General of External Action, Junta de Andalucía

Discussion

13:30-15:00 Lunch

*Languages: Simultaneous interpretation in Spanish, Italian, English and French.*